DRIVERS PRAISE SILVERTOWN CORDS

De Palma and Resta the Stars at Chicago, Say They Can't Get Along Without Them.

The terrific duel at the Chicago Motor Derby between those two Italian automobile pilots De Palma and Resta. grinding out distance at almost 100 miles an hour, fairly annihilating space, brought to mind comparisons between tires of to-day and yesterday.

The advances made in tire making were responsible for those two foreign speed masters going through space for 300 miles at the dizzy pace of 100 miles an hour without the least particle of tire trouble. You who have seen a race of this kind know how a car skids and

twists on a turn at such speed; you must know how this acts like a meat shaver on the threads of the tires.

Yet neither Resta nor De Palma was required to stop because of tire trouble.

It is true Resta took his customary precaution at an opportune moment to precaution at an opportune moment change the right rear tire, but he did not have to do it. He knew that particular tire had re-

ceived more than its fair share of the ceived more than its fair share of the thrust of a 2,000 pound mass against an obstruction in the line of travel and he responded to the "safety first" idea that had been drummed into him—he changed because he thought it wise, but not because he had experienced trouble.

Possibly that act won him the race; it did not lose it for him.

been bestowed upon the name Goodrich and its brand of Silvertown Cord tires:
"Well, I have to buy them." When a man has to buy a thing and uses it—that tells what he thinks of it. And what did Resta thinks of the Goodrich Silvertown, Cord tires? He used them, too; he bought them, too; his indorsement, too, was as short and concise as that of his native brother:

"I could find nothing so good." And the first nine cars to finish in that great 300 mile race were shod with Goodrich Silvertown Cord tires.

MAINE TOURING ROAD BOOK. More Complete Than Ever and Has

Novel Features. The Maine Automobile Road Book for 2516 has just been issued for its fifth year by the Maine Automobile Association and is now being sent out to the 2.000 members of that organization as well as to the general public. This year's book contains 400 pages, making covering all of Maine, the greater part of New Hampshire, most of Massachusetts, as well as New Brunswick and Quebec. A new feature of this year is the through routes between New York city, southwestern New England and Maine. These are given in both directives of the Kissel of the Maine. These are given in both directions. This year's volume has about cone-third more routes than any previous one-third more routes than any previous "Truck manufacture is in a substantial get read with red side walls. The substantial distribution of the trade as follows:

"Truck manufacture is in a substantial get read with red side walls. The substantial distribution contains the "Truck manufacture is in a substantial distribution contains" the substantial standing on sound ground.

town street maps, showing the principal entrances and exits. Another new feature is a greatly enlarged general road map showing all of the automobile roads

in Maine.

The book is published by the Touring Bureau of the Maine Automobile Asso-12 Monument Square, Port

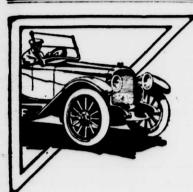
Rain Prevents Polo Games.

PHILADELPHIA, June 17.—Owing to the soft and poor condition of the pola fields at the Philadelphia Country Club and Bryn Mawr, the special matches arranged for this afternoon were declared off. The Bala quartet was to have off. Para Mary Branderors. off. The Baia quartet was to large stock on the market, as the two clashed with the Bryn Mawr Freebooters, while Devon and Bryn Mawr first were to compete on the main line.

Stock on the market, as the two classes.

John F. and Horace E. Dodge—own the entire business.

No outside money has ever been the concern and they have



Are you Sure Your Battery Doesn't need Inspection-NOW?

You can't tell by looking at the outside.

And when a battery bedins to give trouble is generally too late to avoid repair.

Don't wait for troubleevoid it by having your battery tested now.



Your battery should be inspected regularly, tested with a hydrometer, and supplied with distilled

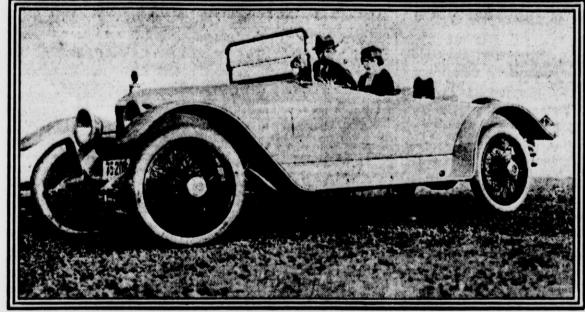
We'll give it these attentions for you, and if anything is causing trouble, we'll point out the rem-

Makes no difference what make of car or battery you have, this service is free. It is yours any ime and as often as you wish.

Our repair department is expert Prest-O-Lite Service has no

The Prest-O-Lite Co., Inc NEW YORK BRANCH 2104 BROADWAY.

Plenty of Style and Quality in This Premier



Dario Resta, American champion race driver, with Mrs. Resta in their new Premier Cloverless roadster. Mrs. Resta to an ardent motorist, and Darlo may be said to have a leaning toward the aport.

EFFICIENT CHINESE ENGINEER. BIG TIRE MILEAGE

Plant. As a result of the death of President Yuan Shih-k'ai, the Chinese Government has cabled to C. C. Fu, a young Chinese And De Palma did not lose the race engineer, who has been taking a course

And De Palma did not tose to because of tires; it was a tricky spark plug. He did not make a tire change.

What do these two think of the Goodrich Silvertown Cord tires with which their cars are shod? That question was put directly to De Palma the day after the race—just when he had patched up a match race with Resta. His answer was characteristic of the man; it was through the various departments. A few weeks ago he was the best indersement that could have been bestowed upon the name Goodrich been bestowed upon the name Goodrich work his way through the various departments. A few weeks ago he was been taken, as the delivery orders have been taken, as the freight congestion at Cleveland is very work his way through the various departments. A few weeks ago he was the best indersement that could have been taken, as the delivery orders have been taken, as the freight congestion at Cleveland is very work his way through the various departments. A few weeks ago he was the best indersement that could have been taken, as the delivery orders have been taken, as the delivery orders have been taken, as the freight congestion at Cleveland is very over the best indersement to the Jeffery company to return at once to his native land.

Mr. Fu, a graduate of the University of Michigan, was sent to the Jeffery company to return at once to his native land.

Mr. Fu, a graduate of the University of Michigan, was sent to the Jeffery congestion at Cleveland is very of the ball the ball that the ball the ball that the ball that the ball that the ball that the ba

heir country. The last was J. K. Wong, lucky if you got a graduate of an engineering institute in thousand miles. North China, also of the Armour Insti-ute of Technology of Chicago. He served in various capacities in the plant and North China, also of the Armour Insti-

Kissel Says Companies Have Over-

come Many Obstacles. ell as to the general public. This sar to the general public. This sar's book contains 400 pages, making is one of the most remarkable of the year's developments in American in-

one-third more routes than any previous ment of the trade as follows; edition and in addition contains the famous Pine Tree Tour, now followed annually by hundreds of tourists. A large number of one way routes of 1915 are this year given in both directions.

A new and decidedly valuable feature this year is a series of fourteen city and tourists. There have the year is a series of fourteen city and tourists. There have the year is a series of fourteen city and tourists. position and standing on sound ground. It is reaping the harvest of several years

DODGE BROS. INDEPENDENT. re Doing Big Business Outside of

Combinations.

With all the talk of motor car combines, either actually projected or ru-mored, the name of Dodge Bros. has

prought into the concern and they have done a business of more than \$63,000,000 since they began the manufacture of since they began the manufacture of complete motor cars a year and a half

Dodge Bros. are fourth in the production of motor cars in the country, with the business constantly increasing. with the business constantly increasing.

The great plant of Dodge Bros. at Detroit is one of the largest in the country, with a floor space of more than sixty acres.

The Colt-Stratton Company at Broadway and Fifty-seventh street is the local agent for this wideawake concern.

UNIQUE OAKLAND INSURANCE. Man With Yellow Tag Called "Mr. Sorrow."

The man with the yellow tag—he's the fellow that carries the banner of gloom for the workman in the factory of the Oakland Motor Car Company at Pontiae. Officially he is known by the dignified title of "inspector," but his real name is "Mister Sorrow."

For a little yellow tag tied to a car or part means rejection. It is the sign of faulty workmanship, defective materials or damages that have come from careless handling in the plant. Viewed from the standpoint of the motor car buyer the yellow tag is an insurance buyer the yellow tag is an insurance policy, which keeps the motorist from getting an Oakland motor car which is

ot up to the high standard set by its nakers. In every department of the factory there are inspectors who pass on each part before it is assembled into the whole machine. But the real, heartless one is the man who stands on the loading platform and goes over each car before it is shipped. He can be seen there any day, and his eyesight is little short of marvellous.

MORE BIG BUSINESS IN MAY.

arge Automobile Concerns Make Sales Records.

Sales records were again surpassed by the larger automobile concerns during May and the demand for machines continued unabated. May, of course, was the start of the real touring season, but found the dealers throughout the country without their usual excess supplies from the winter months, so that ly from the winter months, so that here has been a general shortage and he cars are being sold far in advance f delivery from the factories.

"The automobile situation has now teveloped into a production problem." ays Lee Anderson, commercial manager of the Hupp Motor Car Corporation. "The big demand which continued throughout the winter months left both manufacturer and dealer without the sual supply for the spring rush. As result, even with the factory working t top speed and production far ahead of past months, we have been unable to cope with the situation. For the last two weeks we have been flooded with

telegrams for cars for immediate ship-ment."

AT MINIMUM COST

The Tire That Costs You \$20

the main office for nearly a year, and left to take the post graduate course in the University of Minnesota before going back to China.

LIKES MOTOR TRUCK OUTLOOK. oneumatic rubber automobile tire. There present indications there never will be, for rubber has been found to outwear

dued, but elegant finishings on the mod-ern car now find their complement in the Diamond black and red tire.

5 30 one night, and after a continuous first order was for a run of 140 miles arrived at Hartford just ordered 10,000 m at 11 o'clock the following night.

Will Drive Them From Buffalo for

a big problem to the Hollander-Randall ompany, metropolitan distributers for

ment, under J. A Rose, and was demonstrating there, equally as well as he had in the shops, his ready grasp of things.

Just why his Government should be in such a hurry for his return Mr. Fu doesn't pretend to know. He will go to San Francisco at once and take passage from there.

Mr. Fu is but one of a number of Chinese students who have been working at the Jeffery company in the interests of their country. The last was J. K. Wong, a graduate of an engineering institute in a graduate of an engineering institute in the shops, his ready grasp of things.

Just why his Government should be bucket—a step backward, if you will, but certainly not to be compared to the bucket—a step backward, if you will, but certainly not to be compared to the rough and tumble prices of gasolene that we all see every year.

The tire that costs you \$20 now used to cost \$60. You can safely expect anywhere from five to ten thousand miles to this city or some nearby New Jersey their country. The last was J. K. Wong, in graduate of an engineering institute in was gratified at the warm

Trip.

Rubber compounds are now a certainty. The double tube tire makes the old single tube look foolish. The carrying capacity of different sizes is absolutely known. Non-skid treads have been developed and feet core received here. ing capacity of different sizes is absolutely known. Non-skid treads have been developed and in fact every element of utility has been so thoroughly incorporated in the modern automobile tire that the custom House owing to the continuous automobile tire that the custom House owing to the continuous automobile tire that the custom House owing to the continuous automobile tire that the custom House owing to the custom House owing to the continuous automobile tire that the custom House owing to the custom the makers have actually had time to existing freight embargo along the Atmake it look handsome.

Take, for instance, the final touch of The Heavy Haulage Company of New

H-A-L CARS TO COME OVER ROAD

Immediate Delivery.

How to get enough automobiles into New York to fill orders is becoming H-A-L Twelves and Grant Sixes. The there are each awards to be given to the

engine is best adapted for town car

TRUCKS BEAT RAILROAD.

A Fleet of Mack Trucks Make Long

Recently a fleet of five five and onehalf ton Mack trucks, hauling three five ton trailers, operated in military

rk offered a quick solution of the

22 RACE DRIVERS BATTLE FOR PRIZES

New Point System Gives Additional Zest to Speedway

Races This Season.

The 300-mile Chicago Derby Race run on Sunday brought the list of drivers ompeting for the coveted title of cham-ion motor car driver of America up to twenty-two. The Bosch trophy recently donated to be given to the champion driver has just been completed and is now in the hands of the American Automobile Association, which has arranged a plan by which the champion motor car driver of America can be officially

determined.

The competition will run for the entire year and includes all the big and tire year and includes all the big and officially sanotioned automobile events. A predetermined number of points are apportioned by the A. A. A. for each race in accordance with the mileage of the contest, together with other factors. The Chicago Derby race completed the third of the spring series of championship award events, while the big autocontest at Des Molnes on June 26 starts the summer series. the summer series.

The list of drivers and the points that

they now hold is as follows

Driver Points Driver Peir
Dario Resta. 1.500 12—George Adams

-E. Rickenbacher 600 13—Galvin
W. D'Alene... 201 14—Howard Wilcox
R. De Paima... 470 15—Bert Warson
J. Christiaens... 370 16—Art Johnson
Jules Devigne... 370 16—Art Johnson
Jules Devigne... 370 17—M-Carthy

-Ira Vail... 300 18—Billy Chandler

Ralph Mulford... 200 19—Gable...
G. J. Devin... 30 30—B. Henderson... E Rickenbacher
W. D'Alene
R. De Palma
-J. Christiaens
-Jules Devigne
-Ira Vail
Ralph Mulford
-C. J. Devlin
-Barney Oldfield
-Eddie O'Donnell

drivers. winning drivers. These have now reached the sum of \$13.500, of which the Goodrich Tire Company has given \$10,-000 and the Bosch Magneto Company the balance, in addition to the big trophy. This sum, it is believed by the A. A. A. officials, will be angmented as the season advances by other cash do-nations from automobile accessory con-

NO MORE TIRE TROUBLE.

"Jimmy" Nichola Sava Punctus Plugger Really Plugs.

James C. Nichols, better known to au nobilists as "Jimmy" Nichols, one of the city's leading accessory dealers, headquarters at 1673 Broadway. been so successful in selling the compen cating vapor plug, an inexpensive attach-ment to the motor which increases power, speed and mileage, that another big accessory manufacturer in Indian-apolis has persuaded him to take on his product—the Bales puncture plugger and filler, which enabled Bobby Hammond to cross the continent in an Empire car without a single tire change. Hammond is now demonstrating the plugger in the Nichola store and making many motor. Nichols store and making many motor-ists open their eyes. The Bales product is guaranteed to immediately and perfectly seal up any puncture automati-

The Bales concern was pleased enough over getting the live Nichols organization Eastern representative. Nichols has the scene was for 1,000 plugs anything he wants in Indianapolis.



To arrive at the "life expectancy" of Quaker Tires, a lot of letters from Quaker Tire users, selected at random, was turned over to an accountant to examine and average the mileage reported. The results follow

Fifteen makes of cars, equipped with practically all sizes of Quaker Tires, in use in 4 States, showed an average mileage of 10,629 miles.

The mileage delivered by Quaker Tires, in characteristic cases, where two or more tires were used on the same car, follows: Respective mileage, 3 tires, 14,000, 12,085, 13,000: 4 tires, 10,183, 10,281, 10,213, 11,000; 4 tires, 11,000 each (still in use); 4 tires, 9000 each (still in use); 2 tires, 12,500

(still in use), 12,500; 2 tires, 8200, 7387 (still in use); 2 tires, 7000 each (still in use); 2 tires, 11,227 each (still in use); 2 tires, 14,000 each (still in use). Of course, there are reasons for such service as Quaker Tires render; one reason is the sturdy construction, with full measure of materials; another reason is the way the rubber is treated—our secret and exclusive process of tempering.

Tempering tones some of the natural properties of high-grade crude rubber and develops certain latent properties, with the result that there is secured a perfect balance of hardness, toughness, elasticity, resiliency and tensile strength, affording maximum shockabsorption and greatly increased durability.

QUAKER MULTI-TUBE is a marvel of elasticity and tensile strength, due to the tempering of the rubber.

A snappy booklet-"5000 PLUS," by Garrett Bonfield-will point the way to tire satisfaction and savings. Ask the local Quaker Dealer for a copy, or write direct to the Factory.

See the Local Quaker Dealer. Name and Address on request to

QUAKER CITY RUBBER COMPANY

New York Distributing Station, 207 Fulton Street

The New Marmon Headquarters



street, where the genial Frank Carrie and his salesmen are ready to tell one all about the use of aluminum in the car.

PAIGE EXECUTIVES INSPECT.

Visit Plants Where Motors and Parts Are Made. Inspection under the policy used by the

Palge-Detroit Motor Car Company is some-thing more than a matter of perfunctory factory routine. Inspection of parts and

MAY OPEN DIXIE HIGHWAY BY FALL

Eastern Division Should Be Ready by That Time, According to the Officers.

That the Eastern division of the D Highway, from Cincinnati nooga, which traverses the region of Kentucky and the Cumberlands, will be open late in the fall, is the expect Dixle officials. With the c this section of roadway fourists wable to travel from any point in northeast straight through to h

over good roads,
Judge M. M. Alliso
Dixle Highway Ass take a trip this month in tof the highway to Knexyl the Cumberland Gan and in This trip will be made official car of the Dixie High

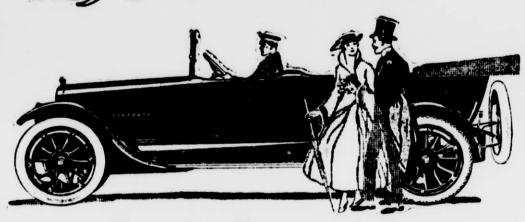
The division to be visited by Allison already has the money in to build its section of the road mountain counties of Knox, Laure Rockcastle are at work with shovels and other modern equipme Judge Allison will inspect and will endeavor to haster pletion of the road in order

EMPIRE TUBES ENDURE.

May Show Many Patches.

the unseen tube. It is for this reathat the Empire Rubber and Tire Copany of Trenton, N. J., has always to a special pride in the suctive of red tubes, the the "Standard."

This policy necessitates frequent trips of Paige executives to the factories where parts not manufactured in the Paige plant are being made so that every precaution can be taken to keep these parts up to the Paige standard. President Harry M. Jewett has just completed one of these inspection tours, visiting all sources of supply; and John Quinlan, the Paige factory superintendent, has been devoting all his time recently to this work.



Free from Experimentation

If you want to try out some new theory of motor car construction you won't be interested in the Chandler. But if you want a motor that has in it three years of making good - if you want the strong chassis that showed men the folly of needless weight - if you want the solid aluminum motor base, the Bosch Magneto

Davis starting and lighting; also a dozen other of the highest class features at the lowest obtainable price, and If you want the most beautiful of all the new motor car bodies, you will be interested in the Chandler.

ignition, the silent spiral bevel gear rear axle and Gray &

BRADY-MURRAY MOTORS CORPORATION New York's Most Complete Motor Car Institution

1884 Broadway, at 62nd Street Telephone, 9175 Columbus FARRELL AUTO CO. W. C. D. MOTOR CAR CO. C. T. BECKMAN & SON 2351 Boulevard, Jersey City 299 Central Ave., Newark CHANDLER MOTOR CAR CO., CLEVELAND, OHIO

AUTOMOBILE **EXCHANGE**

Westcott Used Car Dept.

APPERSON CHALMERS CHALMERS HUDSON KISSEL KAR MATHESON 6. POPE-HARTFORD STUDEBAKER

WESTCOTT

1912 Touring. 1913 Torpedo. 1912 Touring. 1913 Torpedo. STEVENS-DURYEA VELIE

This is a big bargain. Model 36. Repainted. Make offer Model 37. Repainted. 1914 Touring. In fine shape. 1915 6 Cyl. 6 Pass, Touring. To quick buyer.cheap 1910 Touring. Make offer. 1913 Touring. Model 6-54. Full equipment. 1911 Touring, 4-50. Splendid condition. 1915 Touring, 6 cyl. Real bargain. 1912 Touring, 6-40. Splendid condition.
1912 Touring, 4-40. Real bargain.
1914 Touring, Model 0-30. Full Westcott guarantee.

All Wonderful Bargains. Prices from \$200 and Up.

Allen-Westcott Motor Car Co., Inc. 1920 Broadway, Corner 64th St. Tel. Col. 8645

LANCIA. 36. TOUR—Overhauled: re-painted; guaranteed, also Landaulet, Roskam-Scott Co., 1896 Broadway. CADILLAC (5 passenger) late model: self-starter; electric lights (fully equipped); equal to new, great sacrifice. PRIVATE STABLE, 148 Past 39th St.

AUTOMOBIL MERCER TOUR, 22-70 Sporting model; streamline touring, elegant bargain. Roskam-Scott Co., 1896 Broadway.

We Repair William Co., 1896 Broadway. S. G. V. BROUGHAM, 1914, 85—Latest model; Limousine-Landaulet, also touring, perfect; like new; reupholstered. Roskam-scott Co., 1896 Broadway.

'13-'14 LANCIA, 20 Landaulet-Lin ousine; also touring bodies; guarantse order throughout; quiet; elegant prop-sition; sacrince price. Roskam-Scott Co 1896 Broadway. TRUCK, brand new; also used one; big burgains. 20th Century Co. 1634 B'way, nr. 63d. CHUMMY 1916 BRISCOE R'DSTR-Used one week, perfect condition Roskum-Scott Co., 1836 Broadway, '14 S. G. V. SEDAN- Special Fleetwood four passenger Sedan, Westinghouse shock absorbers: elegant bargain. Rosskarn-Scott Co., 1896 Broadway.

AUTOMOBILE AND MOTOR TRUCK P. STRUCTION. PREPAREDNESS STEWART AUTO SCHOOL 225 West 57th St. (at Broaden

1915 McFarlan, 6 pass, tour Used a short time for purposes, upholstery and new, slip covers; excelle ninety days guarantee; s

Oakland, 7 pass tour Cadillac, with touring

bodies. 1914 Lozier, 7 pass tour, 4 1914 Hudson, model 54, Ber 1914 Oldsmobile, 7 pass tou 1913 Mitchell, 5 pass, tour 1910 Pope Hartford, 5 pass 1910 Popelless, 4 pass, roads

The above cars are guarant mechanical condition, s

1698 Broadway

McFARLAN SIX

AUTOMOBILE REPAIRING HUDSON AUTO LAMP W-1648-50 Broadway, N. V. C. 1954 Bedford Ave., Bklyo, Tel

Automobile Supplies

1915 FIAT, IMPORTED 30 horse; five passenger; like new throughout; elegant bargain. Roskam-Scott Co., 1826 Broadway. 253 W. 55th St. at Bway.